

APPENDIX P: HISTORICAL BUSINESS PARTNER SPONSORSHIP LEVELS SUMMARY

Year	Location	Sponsorship Level	Cost (US \$)	Available	Sold	
ERAPPA 2005	Atlantic City	"Jackpot"		-	0	
		"Royal Flush"	\$ 7,500.00	-	2	
		"Straight Flush"	\$ 4,500.00	-	16	
		"Four Aces"	\$ 3,500.00	-	9	
		"Full House"	\$ 2,500.00	-	14	
		Exhibitor	\$ 1,600.00	-	58	
		<i>Other Sponsors:</i>				
		Giveaways	\$ 1,000.00	-	2	
		Wineglasses	\$ 500.00	-	1	
		Golf - Hole Sponsor	\$ 500.00	15	5	
ERAPPA 2006	Mystic	Keynote Speaker	\$ 8,250.00	1	1	
		Plenary Speaker	\$ 3,250.00	1	1	
		Platinum	\$ 6,000.00	10	6	
		Gold	\$ 4,000.00	20	20	
		Exhibitor	\$ 1,750.00	41	49	
		Sponsor	\$ 1,200.00	4	4	
		<i>Other Sponsors:</i>				
		Misc	\$ 400.00	17	17	
		Coolers	\$ 450.00	-	1	
		Golf - Snack Cart	\$ 750.00	-	1	
ERAPPA 2007	Ottawa	Keynote Speaker	\$ 20,000.00	1	1	
		Plenary Speaker	\$ 5,000.00	1	1	
		Platinum	\$ 6,000.00	9	12	
		Gold	\$ 4,000.00	14	17	
		Silver	\$ 3,000.00	26	15	
		Exhibitor	\$ 1,850.00	45	37	
		Bronze	\$ 1,200.00	19	9	
		<i>Other Sponsors - Golf:</i>				
		Golf - misc	\$ 1,000.00	1	17	
ERAPPA 2008	Baltimore	Keynote Speaker	\$ 10,000.00	1	1	
		Plenary Speaker	\$ 8,500.00	1	1	
		Platinum	\$ 6,500.00	4	4	
		Gold	\$ 4,500.00	21	21	
		Silver	\$ 3,500.00	26	26	
		Exhibitor	\$ 2,000.00	45	45	
		Bronze	\$ 1,500.00	19	14	